

Ann Turley

http://www.annturley.com
ann@annturley.com
141 Aldrich Street
Roslindale, MA 02131
617-323-5018

Summary

14 years experience in design, art direction, development and maintenance of websites, microsites, Flash animation, interfaces and multimedia. Design of high quality collateral materials as well as digital and traditional illustration.

Current and previous clients: John Hancock Investments, Manulife Asset Management, State Street Back, Fidelity Investments, Putnam Investments, Kurzweil Medical Learning Company, Glaxo Smith Kline, Advance PCS (Caremark), American Board of Family Medicine, Anthem Rewards, United Therapeutics Corporation, Mayo Clinic, Centrepath, Techinfocenter, Verizon, Bell Atlantic E-Commerce, AT&T, RCN, Quest, Harvard Business School, Harvard Medical School, Course Technology, TJX, BJ's Wholesale Club.

Software Proficiency

HTML, XHTML, CSS, AJAX Frameworks, Spry Assets, JavaScript, PHP, web standards, validation, debugging, Macintosh and PC platforms, browser issues, Dreamweaver, Flash, ActionScript. Thoroughly adept at Photoshop and Illustrator. Experienced with front-end UI/UX development, Perl, TeamSite, SharePoint, SalesForce, Lotus Notes, MS Word, MS PowerPoint, MS Excel.

Employment

2007 – present

John Hancock Investments, Boston, MA
Web Graphic Design and Development

- Design, redesign, rebranding, development, launch and maintenance of 8 websites and corresponding [microsites](#), some with original branding, [Hancock Timber Resource Group](#), and others in accordance with existing corporate standards, [Manulife Asset Management](#) and [John Hancock Realty Advisors, Inc.](#) Utilized HTML, XHTML, XML, CSS, AJAX Frameworks, Spry Assets, JavaScript, Flash, ActionScript, Perl.
- Development and maintenance of [RSS Feed](#) for Manulifeam.com and in [French](#) for Gamanuvie.com. Utilized XML.
- Development and maintenance of sites in [Japanese](#) and [French](#). Utilized HTML, XHTML, XML, CSS, AJAX Frameworks, Spry Assets, JavaScript, Flash, ActionScript, Perl.
- Designed and developed social media components for campaigns.
- Collaboration with outside vendors in the creation of site features [Manulife Asset Management Global Intelligence Interactive Newsletter](#), the [Manulife Asset Management Dialogue Speaker Series](#) video presentation and interactive movies. Utilized XML, PHP in maintenance of newsletter.

- Implemented the web analytics tools, Google Analytics and Omniture SiteCatalyst, to determine the effectiveness of the company's websites. Collected information and created reports listing data over time for such topics as the number of visitors, files requested, time spent on the site.
- Utilization and maintenance of Interwoven Teamsite contact management system for development and maintenance of 10 websites.
- Created and maintained technical documentation.
- Daily maintenance work on 10 Manulife Asset Management websites. Completed all day to day work within service level agreements at a time rate of over 99%.
- For Manulife Asset Management SharePoint site, created over 100 learning modules, Wiki site, multiple section graphics, logos, project sites and subsites.

2004 – 2007

**[Fidelity Investments](#), [State Street Bank](#), [TJX](#), [BJ's Wholesale Club](#), [CentrePath](#), [Lakota Images](#), [Artios Architects](#)
*Web and Graphic Design***

- Design, development, launch and maintenance of websites, intranet sites, Flash movies, banners ads. Design for emails. Utilized HTML, PHP, CSS, JavaScript, Flash, ActionScript, Photoshop, Illustrator, Dreamweaver, Sound Forge.

2000 - 2004

Medical Learning Company, A Ray Kurzweil Company, Wellesley Hills, MA
Art Director

- Art direction, design, development, launch and maintenance of [MedicalLearningCompany](#), FamilyPractice.com, American Board of Family Medicine, AdvancePCS, [BioPRN](#), [Anthem Rewards](#), [Get Fit. Get Healthy](#). Close collaboration with a team of marketing, medical and technical experts in the creation and launch of 11 complex websites and the application, [Kurzweil Synpatient](#). Products met or exceeded sales and marketing goals. Sites incorporated results of usability testing. Utilized HTML, CSS, JavaScript, Flash, ActionScript, PHP, Photoshop, Illustrator, Dreamweaver.
- The website design for AdvancePCS, BioPRN, received the *2003 Medicine on the Net Web Excellence Award* for Best User Interface.

1999 - 2000

Verizon, Bell Atlantic E-Commerce, Danvers, MA
Senior Web Designer

- Creation of online and print advertising campaigns. Website design for BigYellow.com and Web@Once. Creation of corporate banner ads, new and expanded sections for website, slide presentations and brochures. Utilized HTML, CSS, JavaScript, Photoshop, Illustrator, Dreamweaver.

1991 - 1999

Web and Graphic Design

- Website, interface, multimedia and print design for leading firms that included Bose, RCN, Harvard Business School, [Harvard Medical School](#), [Course Technology](#), Putnam Investments, Arnold Advertising and Trinity Communications. Utilized HTML, CSS, Director, Photoshop, Illustrator.

Up to 1996

Mural Artist

- Designed and painted over 80 original murals in public spaces, retail environments, restaurants and residential interiors for interior designers, architects and residential clients, including [Louis of Boston](#) and [Timberland](#).

1980 - 1991

Graphics Project Manager

- Worked in the book publishing industry for leading firms.

Education

School of the Museum of Fine Arts, Boston, MA. Diploma student
Emmanuel College, Boston, MA. B.A., Major in Art
International Webmasters Association, XHTML, CSS, JavaScript, WordPress

Professional Associations

International Webmasters Association
Boston Web Designers Meet-up Group